AI & DIGITAL · SHORT COURSE

Executive AI Strategy, Governance and Responsible Digital Transformation

This executive-level course is designed to equip senior leaders and decision-makers with the knowledge and strategic capabilities required to adopt, govern, and scale Artificial Intelligence (AI) responsibly across their organizations.

DATES	16–20 Nov 2026	DURATION	5-day course
COURSE FEE	TZS 1,200,000 · per participant	VAT	Fee excludes VAT
VENUE	Arusha, Tanzania	DAILY HOURS	8:30 AM – 4:30 PM
FEE INCLUDES	Course materials, lunch and refreshments	CERTIFICATE	Certificate of attendance
TRAINER	Elly International training team	APPLICATIONS	Open for applications

Overview

This executive-level course is designed to equip senior leaders and decision-makers with the knowledge and strategic capabilities required to adopt, govern, and scale Artificial Intelligence (AI) responsibly across their organizations. It focuses on aligning AI initiatives with organizational strategy, improving operational performance, managing emerging risks, and creating sustainable value through digital transformation.

Participants will explore AI strategy development, governance frameworks, risk management, data protection, ethical AI, organizational readiness, and change management. Through executive case studies, strategic discussions, practical exercises, and AI adoption scenarios, participants will develop a structured approach for making informed AI investment and governance decisions while ensuring responsible and secure digital transformation.

Course content

Module 1: AI Strategy and the Executive Landscape

- Understanding Generative AI and emerging AI technologies
- AI opportunities across organizational functions
- Identifying high-value AI use cases
- Aligning AI initiatives with organizational strategy
- AI investment considerations and value creation

Module 2: Developing an Organizational AI Strategy

- AI readiness and maturity assessment
- Developing an AI vision and strategic priorities
- AI use-case identification and prioritization
- Building AI implementation roadmaps
- Resource, technology, and capability requirements
- Measuring AI business value and performance

Module 3: AI Governance and Organizational Accountability

- Principles of effective AI governance
- AI governance structures and responsibilities
- Policies, standards, and approval processes
- Human oversight and accountability
- AI lifecycle management
- Monitoring AI systems and organizational compliance

Module 4: Responsible and Ethical AI

- Responsible AI principles
- Transparency and explainability
- Bias, fairness, and discrimination risks
- Human-in-the-loop decision-making
- Ethical use of AI in the workplace
- Managing AI-generated content and misinformation

Module 5: AI Risk, Cybersecurity and Data Protection

- Identifying and assessing AI-related risks
- Data privacy and protection
- Cybersecurity risks associated with AI adoption
- Confidentiality and secure use of organizational data
- Third-party and vendor AI risks
- AI incident management and response

Module 6: AI-Enabled Digital Transformation

- Integrating AI into business processes
- Process automation and intelligent workflows
- AI-driven customer and employee experiences
- Digital transformation operating models
- Workforce skills and AI readiness
- Managing organizational change and adoption

Module 7: AI Procurement, Vendor Management and Investment

- Evaluating AI solutions and vendors
- Build, buy, and partner considerations
- AI procurement and due diligence
- Vendor risk and contractual considerations
- Total cost of ownership and return on investment
- Managing third-party AI services

Module 8: Executive AI Roadmap and Action Planning

- Developing an organizational AI governance framework
- Prioritizing AI initiatives
- Developing an AI implementation roadmap
- Defining executive-level AI performance indicators
- Strategic AI case-study exercises
- Development of an Executive AI Strategy and Responsible Transformation Action Plan

Who should attend

This course is designed for senior leaders, executives, and decision-makers responsible for organizational strategy, technology, governance, risk, and digital transformation, including:

- Chief Executive Officers (CEOs)
- Managing Directors and Executive Directors

- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Information Security Officers (CISOs)
- Digital Transformation Leaders
- ICT and IT Directors/Managers
- Risk and Compliance Executives
- Data and Analytics Leaders
- Human Resources and Organizational Development Leaders
- Heads of Departments and Senior Managers
- Board Members and Governance Professionals
- Business Owners and Senior Consultants

It is particularly relevant to government institutions, financial institutions, universities, healthcare organizations, NGOs, corporations, and other organizations seeking to develop effective AI strategies, strengthen governance, manage emerging risks, and accelerate responsible digital transformation.

How to apply

Apply online at elly.wysyntaxtest98.or.tz. Your place is confirmed only after we review your application and contact you, within 1 working day.

Apply for this course | **Ask on WhatsApp** | **Email us**

+255 757 066 880 · training@ellyinternational.co.tz · Boma Road, Arusha, Tanzania · P.O. Box 13424
Details correct as of 8 November 2026.