LEADERSHIP & MANAGEMENT · SHORT COURSE

Sports Training and Management for Zanzibar Airport Authority

The "Sports Training and Management for Zanzibar Airport Authority Staff" short course is designed to equip the staff of the Zanzibar Airport Authority with the knowledge and skills required to effectively manage and promote a variety of sports activities within the organization. The program covers a range of topics, including sports program development, coaching and training techniques, event management, and the overall benefits of employee sports engagement. By the end of the course, participants will be able to plan, organize, and lead sports initiatives that contribute to the physical and mental well-being of the airport authority's workforce.

DATES	23–27 Nov 2026	DURATION	5-day course
COURSE FEE	TZS 1,200,000 · per participant	VAT	Fee excludes VAT
VENUE	Arusha, Tanzania	DAILY HOURS	8:30 AM – 4:30 PM
FEE INCLUDES	Course materials, lunch and refreshments	CERTIFICATE	Certificate of attendance
TRAINER	Elly International training team	APPLICATIONS	Open for applications

Overview

The "Sports Training and Management for Zanzibar Airport Authority Staff" short course is designed to equip the staff of the Zanzibar Airport Authority with the knowledge and skills required to effectively manage and promote a variety of sports activities within the organization. The program covers a range of topics, including sports program development, coaching and training techniques, event management, and the overall benefits of employee sports engagement. By the end of the course, participants will be able to plan, organize, and lead sports initiatives that contribute to the physical and mental well-being of the airport authority's workforce.

Rationale

The Zanzibar Airport Authority recognizes the importance of promoting a healthy and engaged workforce to support the efficient operation of the airport. Encouraging employee participation in a diverse range of sports and physical activities can have numerous benefits, including improved physical fitness, reduced stress and burnout, enhanced teamwork and camaraderie, and increased job satisfaction. By offering this specialized short course, the airport authority aims to empower its staff with the necessary skills and knowledge to effectively manage and lead sports programs, creating a more vibrant and productive work environment.

Objectives

By the end of this course, participants will be able to:

1. Understand the importance of sports and physical activity in the workplace and its impact on employee well-being and organizational performance.

2. Develop comprehensive sports program plans that cater to the diverse interests and needs of the Zanzibar Airport Authority staff, including team sports (e.g., football, basketball, netball) and individual sports (e.g., tennis, athletics).

3. Acquire the skills to effectively manage and coordinate sports events, tournaments, and team-building activities for various sports disciplines.

4. Implement effective coaching and training techniques to support the development of employee sports teams and individual athletes across different sports.

5. Understand the principles of sports facility management, including maintenance, safety, and accessibility for a variety of sports facilities.

6. Develop strategies for promoting sports participation and fostering a culture of health and wellness within the organization.

7. Implement efficient administrative and logistical processes to support the smooth operation of sports programs.

8. Explore funding opportunities and resource allocation for the sustained development of sports initiatives.

9. Measure and evaluate the impact of sports programs on employee well-being, engagement, and organizational performance.

10. Gain insights into the latest trends and best practices in sports management and employee wellness programs.

Course content

1. Introduction to Sports in the Workplace

- Benefits of sports and physical activity for employee well-being
- Fostering a culture of health and wellness in the organization
- The role of sports programs in enhancing organizational performance

2. Sports Program Development

- Conducting needs assessments and identifying employee interests in various sports
- Designing comprehensive sports program plans, including team sports (e.g.,football, basketball, netball) and individual sports (e.g., tennis, athletics)
- Aligning sports initiatives with the airport authority's strategic objectives

3. Sports Event Management

- Planning and organizing sports tournaments, leagues, and competitions for different sports
- Developing event schedules, logistics, and resource allocation for various sports disciplines
- Promoting sports events and engaging participants

4. Coaching and Training Techniques

- Fundamentals of coaching and skill development for team and individual sports
- Motivating and supporting employee sports teams and individual athletes
- Designing effective training programs and schedules for different sports

5. Sports Facility Management

- Maintaining and upgrading sports facilities and equipment for a variety of sports
- Ensuring safety and accessibility for sports participants in different sports facilities
- Coordinating with external sports facilities and vendors

6. Sports Participation and Promotion

- Strategies for encouraging employee sports engagement in team and individual sports
- Developing communications and marketing plans to promote sports programs
- Recognizing and celebrating sports achievements across different sports disciplines

7. Administrative and Logistical Processes

- Managing sports program budgets and financial resources
- Coordinating transportation, equipment, and supplies for various sports
- Maintaining sports program records and data

8. Funding and Resource Allocation

- Identifying and securing funding sources for sports initiatives

- Optimizing the use of available resources and equipment for different sports
- Exploring partnerships and sponsorship opportunities

9. Monitoring and Evaluation

- Developing key performance indicators for sports programs across various sports
- Collecting and analyzing data to measure the effectiveness of sports programs
- Implementing continuous improvement strategies

10. Industry Trends and Best Practices

- Staying informed about the latest developments in workplace sports and wellness programs
- Exploring case studies and success stories from other organizations in managing diverse sports programs
- Identifying opportunities for innovation and collaboration in sports management

Who should attend

The "Sports Training and Management for Zanzibar Airport Authority Staff" short course is designed for the following target group:

- Airport Operations Managers
- Human Resources Professionals
- Facilities and Maintenance Coordinators
- Employee Engagement Specialists
- Sports and Recreation Coordinators
- Occupational Health and Safety Managers
- Organizational Development Professionals
- Administrative and Support Staff with an interest in sports management

How to apply

Apply online at elly.wysyntaxtest98.or.tz. Your place is confirmed only after we review your application and contact you, within 1 working day.

Apply for this course | Ask on WhatsApp | Email us

+255 757 066 880 · training@ellyinternational.co.tz · Boma Road, Arusha, Tanzania · P.O. Box 13424
Details correct as of 8 November 2026.